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BULLS NEWS

Bulls "Go Green" for first-ever NBA Green Week

Team wears green uniforms to promote environmental awareness.



Go Green | Chicago Bulls Environmental Program

April 10, 2009 – CHICAGO – In conjunction with the inaugural NBA Green Week 2009, the Chicago Bulls hosted an in-arena "Go Green" awareness night on April 9 during their game vs. the Philadelphia 76ers.

To promote environmental education, the team wore hunter green-colored uniforms as well as 100 percent organic cotton adidas shooting shirts featuring the NBA Green logo. Other efforts planned to encourage fans to implement green habits included:

- The Citizens Utility Board, Illinois' utility watchdog group since 1984, gave away 20,000 energy-saving light bulbs to fans at the exit gates;



- A display, courtesy of the Citizens Utility Board, was on the 300 level concourse educating fans on environmental issues;
- The City of Chicago Department of Environment and Chicago 2016 had displays on the 100 level concourse promoting recycling;
- Volunteers were on the concourse near trash cans reminding fans to recycle;
- Green tips were featured on the scoreboard throughout the game;
- All arena employees wore specially designed "Go Green" badges reminding fans about protecting the environment.

In an effort to be more environmentally conscious, the Bulls launched a team-wide effort in the summer of 2008 to improve the environmental performance of the organization. The "Go Green" initiative addresses environmental conservation policies within the Bulls offices as well as promotes and educates fans with ways they can help. On April 3, the team opened a Green Reading & Technology Corner at Pope John Paul II Catholic School. The newly renovated space was constructed entirely with environmentally friendly materials and energy efficient computers.

Also, on the morning of April 9, members of the Bulls organization as well as Bob Love and Benny the Bull teamed up with volunteers from Chicago Public Schools, CleanSlate and Chicago 2016 to host a cleanup event for the areas surrounding the United Center.

This season, the Bulls are taking further steps to become a more environmentally responsible organization and will continue to explore ways of improving in this area. To learn more about what the Bulls are doing to "Go Green," please [click here now](#).

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