

Chicago Tribune

xfinity

Get on demand
at your command

STARTER XF TRIPLE PLAY
\$99 a month
for 12 months

Home News Watchdog Business Sports Entertainment Living



Wednesday, June 02, 2010

Save some energy, earn some cash

Share |



(Above: CUB Energy Saver logo. Courtesy of CubEnergySaver.com)

The Citizens Utility Board is making it pretty easy to earn green while you go green.

The non-profit, consumer-protection organization on Wednesday unveiled the CUB Energy Saver, which is the national program for documenting reductions in their energy usage. Before Wednesday, CUB had previously launched a pilot program that saved an average of \$200 annually on their utility bills.

(Read more about CUB's Energy Saver in Tribune Reporter Julie Wernau)

How does it work?

CUB has partnered with RecycleBank, a rewards and loyalty program that motivates people to recycle and think green. "RecycleBank partners with cities and haulers to reward households for recycling," according to the RecycleBank website. The program can be used to shop at over 1,500 local and national businesses.

So once you sign up for the CUB Energy Saver, you will begin adding up reward points to businesses such as McDonald's and Stone Creamery. For the full list of 1,500 businesses, [click here](#).

And if you need some positive reinforcement to go green, the RecycleBank website displays a running count of how have helped the organization save. See below:

Your efforts helped us save: 🌳 8,845,421 💧 590,874,143 GAL

Getting started

Visit www.cubenergysaver.com to get started. CUB will mail you a free CFL light bulb when you register.

CUB will also ask for you to connect to your ComEd bill through its website. If this sounds fishy to you, CUB has a "CUB Energy Saver only accesses your monthly energy usage and bill amount in order to help you reduce your bill ; access any information related to your payment of your bill. When you connect your ComEd account, you are essen to maintaining the security and privacy of your data and do not share any of your information with third parties."

CUB's website provides the four easy steps to sign up and start receiving your rewards while also saving on your uti CubEnergySaver.com:

Four easy steps to saving money!

Save money and get rewards for reducing your energy usage. Here's how:

1

Join the new CUB Energy Saver Program by registering your name and contact information.

2

Connect to your ComEd account so we can track your actual energy usage and calculate your monthly savings.

3

Sign up for the RecycleBank rewards program. When you reduce your energy usage, you'll earn points in our rewards program, powered by RecycleBank. The more energy you save, the more points you get for rewards such as deals on grocery, gift cards, and more!

4

Create your personal savings plan. Choose steps to reduce your energy usage. Once you complete the steps, you'll see the benefits straight away when your monthly ComEd bill goes down and you begin earning points towards valuable rewards.

Posted at 12:25:09 PM in Consumer news & tips, Utilities

Selected for you by a sponsor:

JetBlue \$10 Flight Sale (*MainStreet.com*)

German tycoon chokes to death at one of his luxury hotels (*USATODAY.com*)

You might be interested in:

Frequent flier has rough landing on TSA watch list (*Chicago Tribune*)

TSA's Secure Flight and Redress Inquiry programs - The Problem Solver (*this site*)

Energy Saver tool promises to save consumers hundreds (*Chicago Tribune*)

Major oil spill was deemed 'unlikely' in BP environmental study for Gulf well that exploded (*Chic*)

Comments



You can follow this conversation by subscribing to the comment feed for this post.

Verify your Comment

Previewing your Comment

Posted by: |

This is only a preview. Your comment has not yet been posted.



Your comment could not be posted. Error type:

Your comment has been saved. Comments are moderated and will not appear until approved by the author. Post a

The letters and numbers you entered did not match the image. Please try again.

As a final step before posting your comment, enter the letters and numbers you see in the image below. This prever

Having trouble reading this image? [View an alternate.](#)



[Terms of service](#) | [Privacy](#) | [Feedback](#)

[Baltimore Sun](#) | [Chicago Tribune](#) | [Daily Press](#) | [Hartford Courant](#) | [LA](#)

Chicago Tribune, 435 N. Michigan Avenue, Chicago, IL 60611