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New energy saving program offers merchandise rewards

Bernie Tafoya Reporting

CHICAGO (WBBM) -- The Citizens Utility Board says it's come up with a first-of-its kind energy saving program that can save you money on your electric bill and gives you merchandise rewards for doing it.

The first 10,000 ComEd customers who sign up for the CUB energy saver program will be eligible for award points good for all kinds of merchandise.

People who sign up at www.CUBenergysaver.com will get the goodies if they bring down their electric bills by about six percent.

Citizens Utility Board executive director David Kolata says "Much like Netflix might recommend movies that you might enjoy, CUBEnergy will recommend actions you can take to save money on your bills."

For those concerned about privacy issues, CUB says it doesn't give away or sell anyone's personal information.

People who sign up after the first 10,000, will be put on a waiting list for when the CUB Energy Saver program expands.

RecycleBank is a rewards program that motivates consumers to take greener actions.

The first 10,000 households to link their CUB Energy Saver account to their ComEd and RecycleBank accounts will earn 100 RecycleBank Points just for joining the program and are eligible to earn more points for ongoing energy reductions. Points can be redeemed for rewards from major retailers and brands such as Nature Made®, Coca-Cola, CVS/pharmacy, Huggies, Purex® Natural Elements™, McDonald's®, Bed Bath & Beyond, and Dick's Sporting Goods. Local reward partners include Leona's, the Chicago Children's Museum, Carson Pirie Scott, County Fair Foods, Treasure Island, The Olive Mountain, Barbara's Bookstore, and SciTech Hands On Museum.

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