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### CUB Launches New Program

in [News Departments](#) > [FYI](#)  
 by Renew Grid on Thursday 03 June 2010



The [Citizens Utility Board](#) (CUB), a nonprofit utility watchdog organization created by the Illinois legislature in 1984, is expanding its energy-savings programs with the debut of CUBEnergySaver.com.

CUB says it is providing every Commonwealth Edison customer in Illinois with an opportunity to visit the site, obtain recommendations for curbing energy consumption, and earn points that are redeemable with hundreds of local and national businesses. The first 10,000 Commonwealth Edison customers who join CUB Energy Saver will be eligible for the rewards program.

"This technology helps consumers pinpoint exactly what their individual household can do to curb energy usage, monitor the results and earn points redeemable for deals on groceries, gift cards, apparel, restaurants, home goods and much more, based on how much they reduce their bills," says David Kolata, executive director of CUB.

SOURCE: [CUB](#)

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WINDCUBE v2

Reduce  
Uncertainty

NRG

Build Performance - Like Wind Technology

The advertisement for WINDCUBE v2 features the product name at the top, followed by the slogan "Reduce Uncertainty". Below this is a photograph of the WINDCUBE v2 device, which is a white, rectangular unit with various ports and a display. At the bottom of the ad is the NRG logo and the tagline "Build Performance - Like Wind Technology".

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