



Citizens Utility Board

309 W. Washington St., Suite 800, Chicago, IL 60606 **Phone** (312) 263-4282 **Toll Free** 800-669-5556 **Fax** (312) 263-4329

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CONTACT: Patrick Deignan
(o) 312-263-4282
(c) 847-636-0677

CUB BRINGS STATEWIDE “RIGHT CALL CAMPAIGN” TO PRINCETON, CONSUMERS CAN CUT PHONE BILLS BY HUNDREDS OF DOLLARS A YEAR

The Citizens Utility Board’s (CUB) “Right Call Campaign” is coming to Princeton to help consumers beat the bad economy by showing them how to cut their calling costs by hundreds of dollars a year.

CUB’s campaign was launched after the consumer group released a report showing that Illinois callers are overpaying by about \$1.5 billion a year. However, most consumers can enjoy significant savings by following a few simple steps.

CUB’s free “phone-bill clinics” have been showing consumers how to cut their local and long-distance bills by an average of more than \$200 a year. The next clinic, co-sponsored by state Sen. Dale Risinger and Rep. Donald Moffitt, is:

9 a.m. to 11 a.m., Tuesday, Aug. 11
Prouty Community Building—Princeton Room
435 S. Main St.
Princeton

Consumers can drop by with their phone bills anytime between 9 a.m. and 11 a.m. to receive a free, one-on-one bill analysis with a CUB expert.

“Most people are paying too much for phone service,” CUB Executive Director David Kolata said. “However, CUB has been showing consumers how to save an average of about \$240 a year on their local and long-distance bills. Plus, we have a new online tool that has been teaching consumers how to slash cell-phone bills by another \$300 a year, on average. You just can’t get a free service like this anywhere else.”

Consumers frequently complain that they can’t get reliable information from the phone company, which often just throws them a sales pitch for a more expensive plan. At CUB’s clinics, however, citizens will receive helpful tips about:

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*The CUB Cellphone Saver, a state-of-the art online tool that automatically analyzes individual wireless bills. The Cellphone Saver has been showing consumers how to cut their cell-phone bills by an average of \$300 a year.

*Illinois' best long-distance plans, including how to get an automatic \$20 credit CUB negotiated. That amounts to nearly 11 hours of free calls.

*Inside-wire Maintenance, a costly—and optional—Verizon service that most people don't need.

*Free directory assistance. CUB can show you how to find numbers for free, saving up to \$2 a call.

Attendees should bring their phone bills so CUB experts can analyze them and give tips on how to cut them.

CUB is Illinois' leading nonprofit utility watchdog organization. Created by the Illinois legislature in 1983, CUB opened its doors a year later to represent the interests of residential and small-business utility customers. Now celebrating its 25th anniversary, CUB has saved consumers more than \$10 billion by helping to block rate hikes and secure refunds over the years. For more information, call CUB's Consumer Hotline at **1-800-669-5556** or logon to www.CitizensUtilityBoard.org.

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