



# Citizens Utility Board

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**FOR IMMEDIATE RELEASE:**

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**CUB TO PASS OUT ENERGY-EFFICIENT LIGHT BULBS, GIVE MONEY-SAVING TIPS AT PROJECT VIDA HEALTH FESTIVAL**

Fighting more than \$1 billion in utility rate hikes, the Citizens Utility Board (CUB) will visit the Project Vida Health Festival to pass out money-saving Compact Fluorescent Light bulbs (CFLs) and alert consumers about the latest tips and incentives to help keep a lid on their utility bills.

“CUB has saved consumers more than \$10 billion over our 25 years, so it’s part of our mission to show people how they can take a few simple steps to lower their utility costs,” CUB Outreach Director Sarah Moskowitz said. “Keeping money in consumers’ pocketbooks is our priority.”

The event is:

**Noon to 4 p.m., Saturday, Aug. 29**

2659 S. Kedvale Ave.

Chicago

CFLs use just a quarter of the energy of regular incandescent bulbs and each can save up to \$50 over its lifetime. The bulbs will be distributed one per adult while supplies last.

CUB is Illinois’ leading nonprofit utility watchdog organization. Created by the Illinois Legislature, CUB opened its doors in 1984 to represent the interests of residential and small-business utility customers. Now celebrating its 25th anniversary, CUB has saved consumers more than \$10 billion by helping to block rate hikes and secure consumer refunds. For more information, call CUB’s Consumer Hotline, at 1-800-669-5556.

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