



Citizens Utility Board

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CUB UNVEILS NEW LOOK FOR AWARD-WINNING WEBSITE

The Citizens Utility Board (CUB) on Wednesday unveiled a new look for its website, designed to help consumers more easily find the money-saving information that has helped make the group one of Illinois' premier consumer watchdogs over the last 28 years.

CUB's website, at www.CitizensUtilityBoard.org, has twice won the Publicity Club of Chicago's Golden Trumpet award for outstanding achievement, and the facelift was designed to highlight that successful history and help consumers easily take advantage of its services.

"Our mission over the past 28 years has been to fight for the rights of Illinois consumers, and one of the best ways we can do that is through our money-saving website," CUB Executive Director David Kolata said. "Our new look gives Illinois consumers quick access to CUB's bill-cutting tools and information, and allows them to easily share our services with friends."

The new website contains links on each page that make it easy for consumers to post CUB information on Twitter and Facebook, and it also allows consumers to translate CUB's website into different languages, such as Spanish, Polish, and Chinese. Rotating photos on the homepage highlight CUB's best money-saving tools, such as the CUB Cellphone Saver, which has been showing consumers how to cut their bills by about \$300 a year, and CUB Energy Saver, which has helped consumers save about \$130 a year on electric and natural gas bills. The Phone Savings Center includes CUB's Local Phone Cost-cutter, which has shown customers how to cut their AT&T bills by a total of about \$9.4 million a year.

CUB is Illinois' leading nonprofit utility watchdog organization. Created by the Illinois Legislature, CUB opened its doors in 1984 to represent the interests of residential and small-business utility customers. Since then, CUB has helped save consumers more than \$10 billion by blocking rate hikes and securing refunds. For more information, call CUB's Consumer Hotline at 1-800-669-5556, or visit www.CitizensUtilityBoard.org.

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