CAPACITY MARK

THE BATTLE OF CEJA VS. DIRTY POWER
Hi, I'm a capacity market. You can call me Mark for short.

I'm feeling a little down today.

I just don't get it. Why don't people want to get to know me better? I'm actually really important.

Dirty power plant
Utility customers pay for power now, but they also pay for power they might need in the future if demand suddenly spikes.

I'm hiding here. I'm about 21% of this charge.
Imagine it's a super hot day, and everyone turns their AC on full blast.

On that day, there's an urgent need for more power—that's called a demand spike.

Really hot day = demand spike

Every month, you have to pay for the extra power we might all need to use on one of those really hot days in the future.

That one really hot day
That's where I come in. I'm the one consumers rely on when demand spikes!

The problem: right now, I am rigged by out-of-state fossil fuel generators. They don't care that I'm dirty energy, and they charge people way more money to use me.

I wish people knew that I don't want to be this way. I want to give people my services at a fair price. But fossil fuel generators and their friends won't let me.
DID I HEAR UTILITY SERVICES AT A FAIR PRICE? MY NAME IS SUPER CUB, AND I THINK I CAN HELP!

I AM FROM THE CITIZENS UTILTY BOARD, AND MY SUPERPOWERS ARE . . .

PROTECTING CONSUMERS FROM UTILITY RATE HIKES

CONSUMER EDUCATION

WORKING DIRECTLY WITH CONSUMERS
FOSSIL FUELS, POWER PLANTS, AND THEIR BUDDIES ARE TRYING TO PASS NEW POLICY THAT WILL MAKE YOU MORE EXPENSIVE, CAPACITY MARK.

HOW MUCH MORE?!
DON'T WORRY, MARK! I'VE BEEN WORKING WITH ANOTHER HERO NAMED SUPER CEJA, SHORT FOR CLEAN ENERGY JOBS ACT. HE'S ON HIS WAY!

So what do we do?!!!

CLEAN ENERGY JOBS ACT
REPOWERING ILLINOIS FOR ALL

HEY, MARK, I'M SUPER CEJA! SORRY I'M LATE.

TELL HIM ABOUT YOUR PLAN, SUPER CEJA!

SUPER CUB SAID YOU CAN HELP ME. IS THAT TRUE?
I work for the Clean Jobs Coalition with around 200 other superheroes.

Clean Jobs Coalition

Clean Energy Jobs Act
Repowering Illinois For All

We are working to get the Clean Energy Jobs Act passed which will...

Bring clean energy jobs to Illinois,

Protect consumers from dirty power,

And protect consumers from unfair electric increases!
I've been gathering support for CEJA -- The Clean Energy Jobs Act -- to bring control of the capacity market back to Illinois instead of out-of-state companies.

You're right, capacity mark! This is urgent. We'll need more than just the three of us.

We need the whole community to join us. Let's get the word out!

This sounds urgent! How can I help?

First, we need to teach the public how to educate themselves about these issues.

We can show them how to access CUB's library of helpful online publications.

First, go to CUB's website

https://www.citizensutilityboard.org

*Or use the blue QR code on the Super Cub handout.

Then choose from the library options!

Read about CEJA and other important topics!
SECOND, WE NEED THE PUBLIC TO CONTACT THEIR STATE LEGISLATORS.

GO TO:
bit.ly/contactrep4ceja

*OR USE THE PURPLE QR CODE ON THE SUPER CUB HANDOUT

COMPLETE THE FORM

PRESS SEND!

Send

IN THEIR EMAILS, THE PUBLIC MUST URGE THEIR LEGISLATORS TO SUPPORT CEJA.

TELL THEM: DON'T LET OUT-OF-STATE DIRTY POWER CONTROL OUR ELECTRIC BILLS!
I THINK THIS WILL WORK! I CAN'T WAIT TO BE CLEAN AND AFFORDABLE!

TOGETHER, WITH CEJA AND CUB, WE'LL FIGHT FOR ILLINOIS FAMILIES TO SAVE THEM MONEY AND GIVE THEM THE CLEAN POWER THEY DESERVE!
Stay up to date through the CUB Blog!
https://www.citizensutilityboard.org/blog/

Contact your legislators by completing this form!
bit.ly/contactrep4ceja

WANT TO KNOW MORE?

Check out this factsheet to learn more about Capacity Markets

Learn more about the Clean Energy Jobs Act here!
https://ilcleanjobs.org/